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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
UTILITY PATENT APPLICATION TRANSMITTAL
UNDER 37 CFR 1.53(b)

Address to: Assistant Commissioner for Patents Box Patent Application Washington, DC 20231	Attorney Docket No.	STL920000037US1
	Inventor(s)	Plow et al.
	Assignee Name:	International Business Machines Corporation
	Assignee Residence:	Armonk, New York
	Express Mail Label No.	EL809427977US
	Total Pages	28 21

Title of Application:

SYSTEM, METHOD, AND COMPUTER PROGRAM PRODUCT FOR SELECTIVELY DISPLAYING INTERNET ADVERTISEMENTS

Transmitted with the patent application are the following:

1 Page(s) Transmittal form (plus one copy)
 18 Page(s) Specification, claims, abstract
 2 Page(s) Drawings
 2 Page(s) Declaration and Power of Attorney
 1 Page(s) Recordation Form Cover Sheet
 1 Page(s) Assignment of the Invention to International Business Machines Corporation
 1 Page(s) Information Disclosure Statement
 1 Page(s) Form PTO-1449
 7 References

Fee Calculation

	Claims		Extra	Rate	Fees
Basic Fee					\$710.00
Total Claims	31	- 20 -	11	× \$18.00	198.00
Independent Claims	4	- 3 -	1	× \$80.00	80.00
Multiple Dependent Claim				+ \$260.00	
				Assignment	\$ 40.00
				TOTAL	\$1028.00

The Commissioner is hereby authorized to charge \$1028 to Deposit Account 09-0460 fees required under 37 CFR 1.16 or 1.17.

EXPRESS MAIL CERTIFICATE

Respectfully submitted,

I hereby certify that the above paper/fee is being deposited with the United States Postal Service "Express Mail Post Office to Addressee" service under 37 CFR 1.10 on the date indicated below and is addressed to the Assistant Commissioner for Patents, Washington, DC 20231

Date of Deposit: August 2, 2001
 Person mailing paper/fee: Jeanne Gahagan

Signature Jeanne Gahagan

John L. Rogitz (#33,549)
 Attorney for Applicant(s)
 Telephone (619) 338-8075
 Rogitz & Associates
 750 B Street, Suite 3120
 San Diego, California 92101